

Robert Shing-Lai Ho

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Summary of Qualifications

Proven ability to manage and organize multiple tasks and meet deadlines in a collaborative team setting. Solid written and oral communication skills. Achieved a good understanding of all technical aspects of multimedia and web production with excellent conceptual skills. Extensive and proven experiences working with different cultures and industries.

Professional Experience

2000-2009 • Countrywide Financial / Bank of America – Front-End Web / Graphic Designer

Work with programmers, developers and analysts in creating UI for internal / external web sites for corporate IT department. Synthesize ideas from product meetings, design usable mockups and work within a team to develop web applications.

Responsibilities and Achievements:

- Extensive graphic/photo enhancement relating to projects
- Collaborate with internal and external teams and client-side marketing managers to concept and develop innovative, interactive solutions
- Identify, address, and solve technical problems as they relate to interface and screen design
- Provide support in the development and production of training material including multimedia presentations and Flash animations
- Deliver internal graphic support – on call and intranet
- Maintain current knowledge of company products and audience for assigned projects
- Participate in brainstorming sessions to develop new test ideas

1998-2000 • Aware Products, Inc. – Creative Services / Artist

Designed internal and external brochures, magazine advertisements and promotional pieces.

Responsibilities and Achievements:

- Image correction, retouch and manipulation to product
- Presscheck management
- Direct the workflow of all projects to maintain and adhere to deadlines and budgets
- Vendor management
- Managed print-houses and customers to ensure proper assignment
- Delivered layout 'raw' workable packaging and display templates
- Oversaw the process of designing and/or altering promotional materials to meet space allocations as determined by marketing/merchandising criteria and vendor requirements

1996-1998 • Los Angeles Times – Advertisement Creator / Artist

Organized and designed layouts for employment, classified, real estate and automotive advertisements.

Responsibilities and Achievements:

- Modified, retouched and enhanced files
- Worked with copywriters to develop on-target concepts
- Direct the workflow of all projects to maintain and adhere to deadlines and budgets

Education

Otis College of Art and Design - *Majored in Fine Art Photography*

LA Trade Technical College - *Graduated in Fashion Design; also studied Computer Graphic / Illustration*

Mt. San Antonio College - *Fine Art Photography*

Technical Skills

Fluent in both Windows and Macintosh platforms; Proficient in Adobe Dreamweaver, Photoshop, Photoshop Lightroom, Bridge, Illustrator, Flash and InDesign; Microsoft Office Suite; Markup languages include XHTML, CSS, JavaScript & ActionScript 2.0; Familiar with CMS platforms MoveableType, WordPress & Joomla!;

Language fluent in English & Cantonese; familiar with Mandarin

Portfolio

rshinglaiho.com

References

Michael J. Perkins	<i>VP, Senior Servicing IT Delivery Manager</i> at Bank of America michael.perkins@bankofamerica.com	972-696-5227
Stuart Rosen	<i>E-Learning & Intranet Specialist</i> at Manatt, Phelps & Phillips, LLP gurustu@gurustu.com	818-522-2241
Joanne Robertson	<i>Art Director</i> at Aware Products, Inc. jrobertson@awareproducts.com	818-206-6708
Lelah Jenkins	<i>MD [Retired]; Mortgage, Servicing & Technology</i> at Bank of America lelahjay@hotmail.com	818-885-7761